



2025-2027 CHAMBER BOARD OF DIRECTORS

CANDIDATE BIOS



Andrea Icenhower is an experienced professional with over 9 years of experience in graphic design, marketing, and photography. Andrea earned her degree in Graphic Design from Shepherd University back in 2018 then began working with Black Diamond Realty in July of 2019. For the past 3 years, Andrea has been heavily involved with the Jefferson County Chamber of Commerce. In 2022, Andrea was accepted into Leadership Jefferson where she earned a “Master’s Degree”. Throughout the past 2 years, Andrea Icenhower was appointed to the Board of Directors for the Chamber of Commerce where she became Chair of the Marketing Committee. Her contributions to the Chamber have helped provide online materials, print products, and photography to the other Chamber committees. Additionally, Andrea completed Leadership Berkeley in 2024 where she learned about developing and enhancing community leadership amongst Berkeley County. Andrea is currently assisting the Membership Committee of the Chamber in creating a new Young Professionals Program to enhance networking, socialization, and growth amongst Jefferson County’s emerging leaders. In Andrea’s spare time, she runs a successful photography business where she specializes in weddings and family photography. Andrea’s commitment to her community and the state of West Virginia shines through in everything she does. Everyone in a room notices her when she walks in as she brings an element of optimism, excitement, and determination the second she walks through the door. Her selflessness and willingness to go above and beyond the call of action has been critical to the success of the Jefferson County Chamber of Commerce.



Christina Johnson is the Director of Resource Development at Panhandle Home Health in Martinsburg, West Virginia. With over 35 years of healthcare experience and more than two decades as a fundraiser, Christina has a proven track record in nonprofit development. Her previous roles include Development Director at Gateway Foundation, Director of Annual Fund and Gift Administrator at Foxcroft School, and Registered Sales Assistant at BCT, where she earned her FINRA Series 6 and 63 licenses in 2007. In her current role, Christina leads fundraising initiatives, promotes the services of Panhandle Home Health, builds the organization's endowment fund through the Eastern West Virginia Community Foundation, and secures grant opportunities. She is deeply engaged with the community, serving as a Board Member of the Jefferson County Chamber of Commerce, Chapter Administrator and Member of the VA Tri-State AFP Chapter, Vice President of Laureate Zeta Chapter of Beta Sigma Phi, and a Member of the Rotary Club of Martinsburg. Additionally, she advocates for health and wellness as a certified coach for Optavia. Outside of work, Christina enjoys spending time outside in the beautiful West Virginia mountains, traveling and spending time with her family. She is also passionate about community service and fostering local connections. Chris resides in Spring Mills, West Virginia.



Kayla Launi has been an integral part of River Riders since 2017, beginning her journey as a guide and stepping into the role of Hiring and Compliance Manager in 2022. A graduate of West Virginia University with a degree in Sport and Exercise Psychology and Communication Studies, Kayla’s passion for community service is as strong as her professional dedication. She has volunteered extensively with organizations such as The Monongalia County Canine Adoption Center, Boys and Girls Clubs of America, Read Aloud WV, WVU Parents Club, and the Mountain Heritage Arts & Crafts Festival. In 2018, her commitment to service was recognized with the President’s Volunteer Service Award for completing over 300 service hours within a year. As a Leadership Jefferson alumni and a 2024 appointee to the Jefferson County Chamber of Commerce Board of Directors, Kayla has been a key contributor to the Mountain Heritage Arts and Crafts Festival Committee, the Leadership Jefferson Committee, and the Marketing Committee. She is also actively working with the Membership Committee to create a new Young Professionals Program, bringing together emerging leaders in the area. Known for her generous and caring nature, Kayla continually seeks ways to uplift those around her, embodying a strong dedication to the betterment of Jefferson County.



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Jassi Mason is the Advertising Manager at Hollywood Casino at Charles Town Races, having worked for the property since 2003. She is a Leadership Jefferson Alumni and has been on the Chamber board since 2021, serving on the Marketing Committee. Jassi is highly motivated and involved with several charitable initiatives via the Hollywood Good Neighbors Committee and also a member of the PENN Women organization investing in the professional and personal development of women within the PENN Organization.



Corey Thompson is a dedicated professional with a deep commitment to the economic development and community vitality of Jefferson County, where he has resided for 15 years. Over the past 12 years, he has been an integral part of River & Trail, serving as office manager and bookkeeper. In this role, Corey has been instrumental in ensuring efficient operations, fostering teamwork, and supporting the company's growth. Corey's long-term experience in Jefferson County has provided him with valuable insight into the community's needs and the opportunities for local business development. His dedication to service and his financial and administrative expertise make him well-positioned to contribute thoughtfully and effectively to the Jefferson County Chamber of Commerce Board of Directors. Corey's background and commitment make him an excellent candidate for the Jefferson County Chamber of Commerce Board of Directors. His knowledge of local business needs, combined with his experience managing finances and operations, gives him a practical perspective that will support the Chamber's mission to promote economic growth and community collaboration. Corey's vision for a thriving, sustainable business environment aligns with the Chamber's goals, and he is eager to bring his skills to support Jefferson County's continued progress.



Emily Walker has been actively involved in Chamber activities over the past 5+ years. She has served on the Board of Directors for the past 2 years. Emily is a member of the Mountain Heritage Arts and Crafts Festival, Membership, and Leadership Jefferson committees.. Her day-to-day responsibilities, at the Jefferson County Welcome Centers, includes making sure the Ambassadors continuously promote the local merchants and businesses within Jefferson County.



Niki Wilson has worked at Hospice of the Panhandle for the past two years as the marketing/fundraising manager. She has a wealth of experience in both areas, is a great leader and has embraced the community through membership with the Sunrise Rotary Club, the Association of Fundraising Professionals (board member) and the Martinsburg/Berkeley County Chamber of Commerce. She has been a part of Leadership Berkeley and wants to be more involved in Jefferson County.